

February 2nd, 2021

ROF Committee

To whom it may concern;

Re: **Letter of support - The Consulting Hive**

On behalf of Community Futures British Columbia, I am pleased to support Community Futures Port Alberni's application for Rural Opportunities Funding to support the "Consulting Hive". This proposed project "The Consulting Hive" will greatly benefit all the communities in British Columbia and their businesses/entrepreneurs.

There has never been a more critical time to support business. The consequences of not making an effort for our communities will be devastating; empty store fronts, loss of products and services, loss of tax base and infrastructure. The services the "Hive" provides are necessary to support the recovery and retention of SMEs throughout the province.

The direct benefit of this program will be far reaching.

Sincerely



Wendy McCulloch
Executive Director